



Dear [Donor's Name],

As a business owner, you understand the need for community outreach and positive public relations for your business. In our community, we are facing an epidemic. Cancer has struck all of those around us and this horrible disease takes many more of our friends and loved ones each day. We are reaching out to you today to help us put a stop to the heartbreak cancer has caused each one of us.

This year, M & M Insurance Cure for Cancer and Team InVINCEable invite you to take part in **Sham-Rock Cancer**, in benefit of the American Cancer Society's Relay for Life. The event will take place on **Saturday, March 12th, 2022**, at **The New Englander** from **6-10 PM**. There will be live music, tons of local breweries and wineries serving their best, food, 50/50 and prizes. It's going to be a great night of giving back to our community!

Hosting an event of this magnitude requires help. A monetary contribution would be of great appreciation. Please find attached to this letter a basic breakdown of our corporate sponsorship packages. We know that fundraising is not a one size fits all endeavor. We would love to hear from you and work up a plan that best fits you and your charitable giving capabilities. If you would like to inquire more about how to be a part of our special event, please call or email at your earliest convenience.

We hope that we can count on your help to make this year's event one of our best yet! Thank you in advance for your sponsorship! We hope to see you at **Sham-Rock Cancer**.

Sincerely,

Jan Shoup & Lisa Anzalone



CORPORATE SPONSOR LEVELS

POT O' GOLD
\$3,000

- 30 VIP passes offering admission and VIP table
- Highest level of company recognition, individual sign, website

EMERALD
\$1,500

- 15 VIP passes offering admission and VIP table
- Highest level of company recognition, individual sign, website

LEPRECHAUN
\$1,000

- 10 VIP passes offering admission and VIP table
- Company recognition in main event room and VIP room

SHAMROCK
\$400

- 4 VIP passes offering admission and VIP table
- Company recognition in main event room and VIP room



SPONSORSHIP REGISTRATION FORM

Company Name:

Contact Name:

E-mail Address:

Phone Number:

Address:

Sponsorship Level Selection:

_____ Pot O' Gold: \$3,000

_____ Emerald: \$1,500

_____ Leprechaun: \$1,000

_____ Shamrock: \$400

_____ Other Amount

Sponsorship Deadline is February 12th, 2022

Please mail this completed form and your check made payable to "M & M Insurance Cure for Cancer" to: Jan Shoup 2540 New Butler Rd #102
New Castle, PA 16101